



MACARTHUR FOOTBALL ASSOCIATION AREA SUMMARY

NSW FOOTBALL INFRASTRUCTURE STRATEGY



Better Facilities. Connected Communities.

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STRATEGIC DIRECTION

Vision

Create sustainable football facilities to improve the experience of the world game.

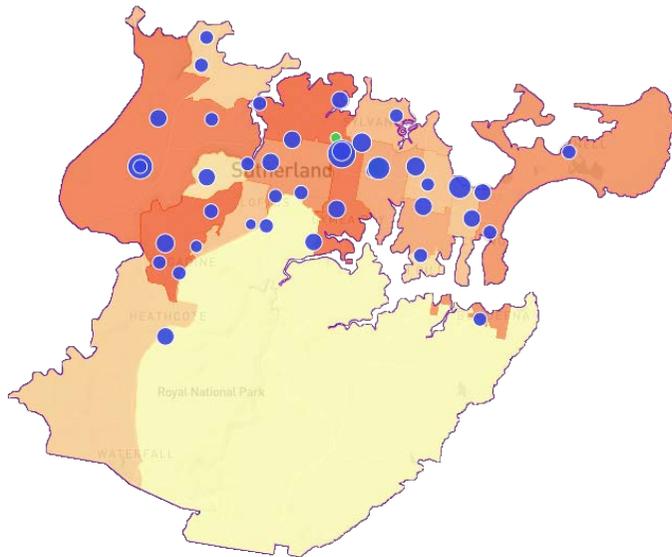
Objectives

Enable investment in football facilities to be accurately targeted in the right places of most need.

Purpose

Invest in identified priority projects to optimize football facilities.

The following **NSW infrastructure pillars** have been identified and will guide the assessment and prioritisation of local projects.



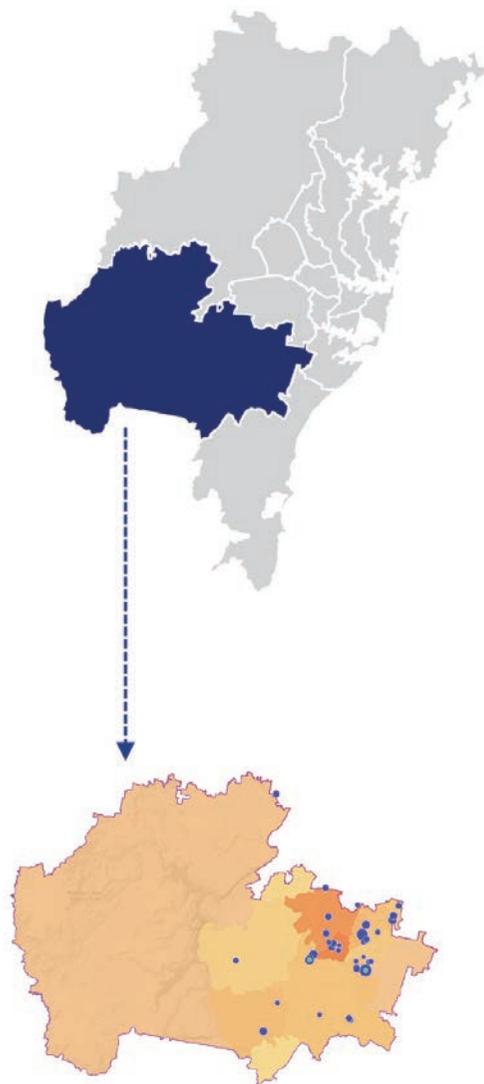
- Planning for growth and development
- Improve existing venue capacity
- Inclusive football facilities
- Homes of football
- Partnerships and investment

Football has the highest overall participation rate of any sport for children in the MFA local government areas.



ASSOCIATION HIGHLIGHTS

- Established in 1983, the Macarthur Football Association (MFA) as it is known today had 10,737 registered winter football participants in 2019.



- Campbelltown City Council provides 52% (44) of all playing fields for the MFA. Camden Council provide 29% (24) playing fields and Wollondilly Council 19% (16) playing fields with all LGAs projecting growing future populations.
- **The 5 to 9 age demographic has a 14.7% football participation rate and the 10 to 14 age demographic a 15.3% football participation rate. The MPA has a 3.9% football participation rate compared to the metropolitan average of 3.8%.**
- 19% of registered footballers with the MFA are female, which is 4% below the metropolitan average and equates to 2,035 players.
- **Current demand levels assessed indicate a potential market of an additional 6,500 footballers by 2030. In the event the existing 3.9% football participation rates increases, which is considered likely, further football growth is anticipated.**
- There are 29 venues comprising 84 playing fields used for football activities.
- **Current pitch-to-player ratio is slightly higher than the Sydney metropolitan average (193 versus 189).**
- Strategic outcomes for the MPA include increased lighting provision, improved playing field conditions, inclusive change room amenities and increased number of synthetic surfaces while introducing new residents to the beautiful game.

OVERVIEW

MFA VISION

Football is the sport enjoyed more than any other across the Macarthur region.

MFA PURPOSE

Administer, promote, develop and provide an accessible game for all within a framework of sound and ethical practice.

The MFA oversees football competition for 22 member clubs across Campbelltown, Camden and Wollondilly. Football in Macarthur can be enjoyed by male and female players from the age of five. The MFA offers the following participation opportunities:

Winter Football (March - September)

- MiniRoos (small-sided games) for boys and girls aged 5 - 11, including girls-only leagues;
- 11-a-side Youth Football (both Boys and Girls Leagues from U12 - U18);
- 11-a-side Senior Football (U19+);
- 11-a-side Men's O35's Football;
- 11-a-side Men's O45's Football.

Summer Football (October - March)

- Modified small-sided Football from U6 through to seniors
- Walking Football

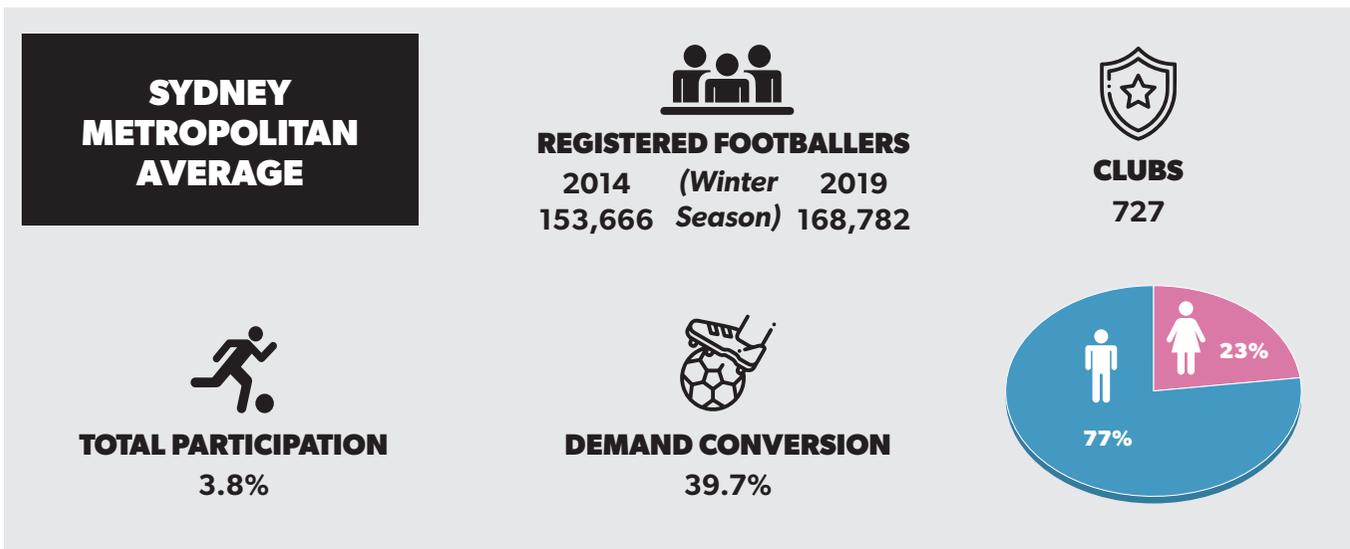
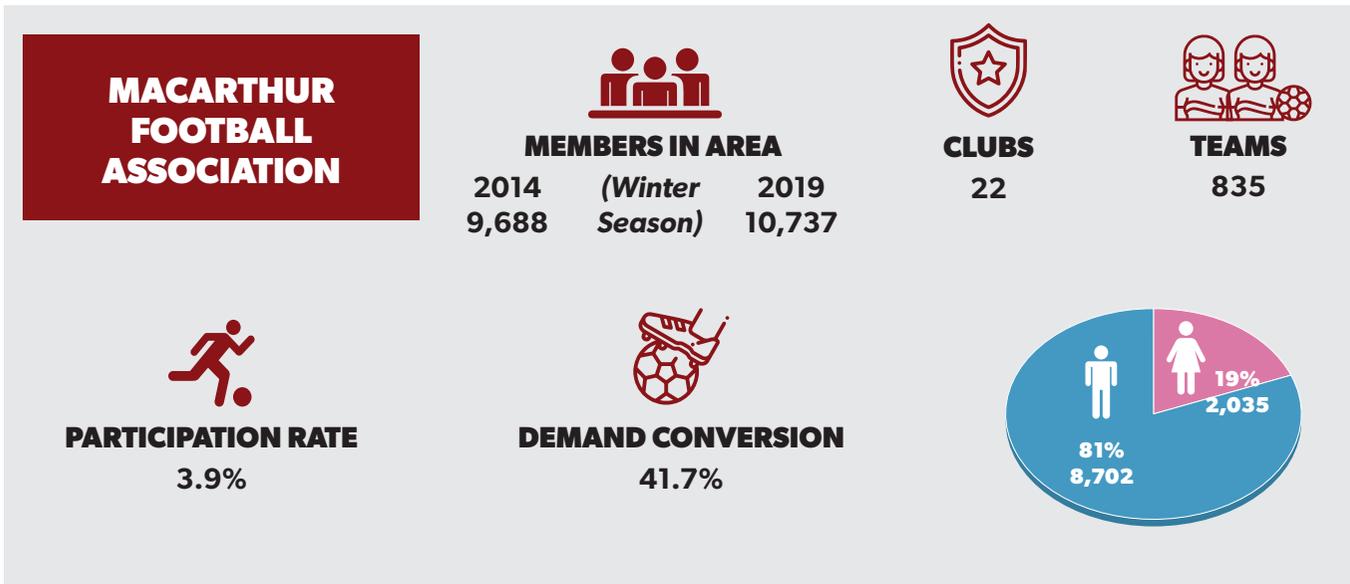
The primary goal of the MFA is to achieve an average 85% satisfaction score among members, participants, and stakeholders over the next 5 years. It will do this with a focus on modern, best practise governance & management.

The MFA also aims to grow participation to 71,315 over the next 5 years, with a focus on the MiniRoos, Female, and Social participation segments.

Cornerstones of our success over the next few years will be our ability to expand & improve local facilities, improve the quality of local coaching and officiating, strengthen the health and wellbeing of our community clubs.



PARTICIPATION SUMMARY

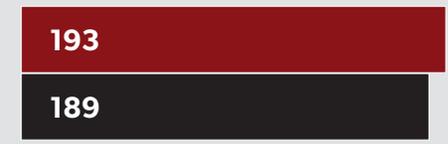


PROVISION RATIOS

Local Area vs Sydney Metro average



FULL SIZED PITCH TO REGISTERED PARTICIPANTS



FULL SIZED PITCH TO POPULATION



There are 4 more players to pitch in the MFA when compared to the Sydney metropolitan average. The MFA pitch-to-population ratio is very closely aligned with the Sydney metropolitan average.

PLAYING FIELD SUMMARY

SYNTHETIC FIELDS

2

- Lynwood Park
- Nott Oval

FIELD PLAYABILITY

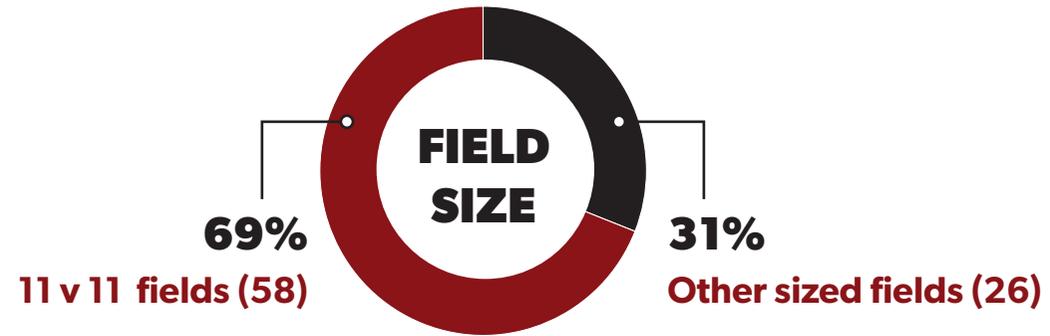
46

46 OF THE 84 FIELDS ARE CONSIDERED TO BE IN MODERATE CONDITION OR ABOVE (FIT FOR USE)

Operating capacity of full sized equivalent (FSE) playing fields: 55.6

Taking into account existing lighting, playing surface type, pitch size, condition, drainage and irrigation, capacity is lost due to existing on field conditions.

Note: Only 1 in 2 playing fields is considered in moderate playable condition or above. Field wear may indicate poor irrigation and drainage due to intense training in isolated well-lit areas of the playing field.




Number of Venues	29
Playing Fields	84
NPL Venues	2

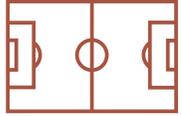


Fields with Irrigation	90%
68 fields were identified as having some form of irrigation (automatic or manual).	
Fields with Drainage	38%
50 of 84 fields were identified as having no drainage.	



Floodlit Playing Fields: 75	89%
Fields that DO NOT meet minimum 50 lux training standard: 43	51%
Fields with no lighting: 9	11%

CHANGE ROOM SUMMARY



**VENUES WITH PLAYER
CHANGE ROOMS**

24



TOTAL CHANGE ROOMS

47



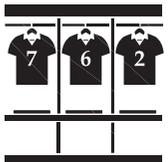
**ALL GENDER CHANGE
ROOMS**

8



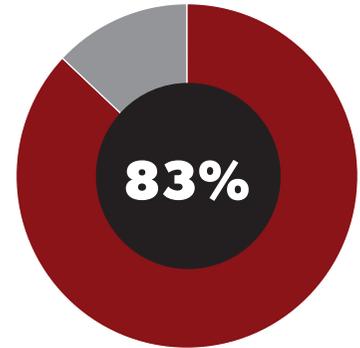
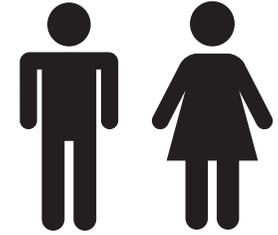
**VENUES WITH REFEREE
CHANGE ROOMS**

11

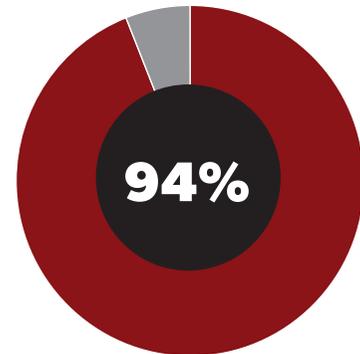


**ALL GENDER REFEREE
ROOMS**

2



**VENUES DO NOT PROVIDE
FOR ALL GENDERS**



**REFEREES CHANGE ROOMS DO
NOT PROVIDE FOR ALL GENDERS**

LOCAL AREA SUMMARY

Population

The 2016 ABS populations of the Campbelltown City Council 161,566, Camden Council 80,264 and Wollondilly Council 49,854 total 291,684 and is forecast to grow to 458,818 by 2031 which equates to an additional 167,134 residents. All Council's are undertaking a mixture of infill development, subdivisions and new housing estates to cater for the projected rise in population.

Demographics

The 2016 ABS Census reported that Australian, English and Irish were the three largest ancestries in Campbelltown City Council, Camden Council and Wollondilly Council. In the next 10 years new residents from various backgrounds are expected.

Sports Vouchers Programs

Since 2018, the Office of Sport Active Kids Program Vouchers have recorded the number of vouchers created, percentage redeemed, and gender ranking for football participation compared to other sports within LGA areas.

CAMPBELLTOWN COUNCIL	CREATED	REDEEMED	MALE	FEMALE
Voucher 2018	13,719	46%	1st	3rd
Voucher 2019	25,686	56%	1st	4th
CAMDEN COUNCIL	CREATED	REDEEMED	MALE	FEMALE
Voucher 2018	10,184	62%	1st	3rd
Voucher 2019	20,180	78%	1st	5th
WOLLONDILLY COUNCIL	CREATED	REDEEMED	MALE	FEMALE
Voucher 2018	5,787	62%	1st	2nd
Voucher 2019	11,121	75%	1st	5th

Male and female positions (eg. 1st) indicates the popularity of each sport's voucher take up in comparison with other sports and activities.

Strategic Alignment between the MFA and Local Government

The 2014 Camden Council Sportsground Strategy outlines a number of purposes including:

- Identify opportunities for establishing strategic partnerships for the provision of sporting facilities and infrastructure.
- Articulate a future direction for existing sporting facilities.
- Outline the requirements for future sporting ground and infrastructure development.
- Assist to define the level of sporting facility provision to service new urban areas in the next 10 years and beyond.

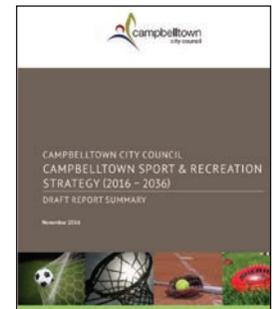
Furthermore, the Camden Council Sportsground Strategy provides an assessment criteria for the allocation of new grounds as they are developed. Criteria includes provision of a business case that provides an evidence base demonstrating community benefit, investment, venue programming and community engagement.

Supporting LGAs to plan and develop new football venues is a priority of the MFA.

The 2016 – 2036 Campbelltown Sport and Recreation Strategy highlights the guiding principals of sustainable, accessible and adaptable recreation facilities while increasing active participation. Deliverables of the strategy include:

- Implementing strategies aimed at maximizing use of existing facilities.
- Developing new facilities in future population growth areas.
- Respond to changes in participation rates of individual sport and recreation activities.
- Prioritising sport and recreation funding towards programs, services and facilities that encourage increased participation outcomes.

The MFA is well placed to support the implementation of adopted council strategic directions and continues to inform the LGAs on football needs and sustainable facility development.



NSW INFRASTRUCTURE PRIORITIES - MACARTHUR

Increasing capacity at existing venues while supporting the development of new venues and clubs over the next decade will be a focus of the MFA.

Providing football opportunities in fast growing population areas, the MFA will need to continue to encourage new resident participation through inclusive programming.

Note: The Campbelltown City Council, Camden Council and Wollondilly Council have in excess of 20 planned football capital projects to be undertaken over the next 5 years.





PLANNING FOR GROWTH AND DEMAND



Football is a popular activity for residents in Campbelltown City Council, Camden Council and Wollondilly Council. AusPlay data, Football NSW and the NSW Government Active Kids program all identify football as the number one football code. The Camden Council Sportsground Strategy and the Campbelltown Sport and Recreation Strategy both focus on increasing active participation and improving the capacity of existing venues. Concurrently the strategies provide a road map for the construction of new sport and recreation facilities. This provides the MFA with the unique challenge of balancing the sustainability of existing clubs/venues while supporting new club/venue development.

The Current Full Size Equivalent (FSE) pitch supply of one field per 4,995 people is just below the Sydney metropolitan average of 1 pitch per 5,022. The MFA football participation rate of 3.9% is just above the Sydney metropolitan average of 3.8%. In summary, the MFA is very much in-line with the broader Sydney

metropolitan averages and has an opportunity to increase existing participation rates through engagement with existing and new growing populations.

Opportunities to support new facility planning and potential synthetic field provision should also be undertaken with this recommendation in-line with the key actions of adopted LGA strategies.

There is a clear trend for local government authorities to base strategic planning on evidence-based participation data with sport facilities being provided in-line with community needs and interests.

It is recommended the MFA continue to actively engage with new residents to introduce them to the beautiful game and create new clubs in greenfield sites. Willowdale, Figtree Hill, Menangle, and Hurlstone have been identified as key development sites and growth areas over the next 10-15 years.



IMPROVE EXISTING VENUE CAPACITY



The MFA has access to 84 playing fields, 58 (or 69%) of which are considered to be full-size fields. 75 of the 84 playing fields provide some form of floodlighting, however 48 of these fields do not meet minimum 50 lux training standards.

60 playing fields in the MFA region were identified by auditors to have automated irrigation, 8 fields were identified to have manual irrigation. 10 playing fields were identified to have functional drainage,

It is recommended that a key focus of the MFA is to increase the capacity of existing playing fields through lighting upgrades, improving drainage, and surface reconstruction. Only 1 in 2 existing fields is considered to be in moderate or above condition. This field condition result is the lowest recorded of all football associations across metropolitan Sydney.



INCLUSIVE FOOTBALL FACILITIES



Only 8 of the 29 venues provide suitable all gender change facilities for players. This level of inclusive provision at 27% is slightly above the state average of around 21% for player change rooms. With 2,035 female participants, this level of provision does not support the current use or future growth in female players. Two venues provide all gender change rooms for referees and match officials.



HOMES OF FOOTBALL

The MFA operations is based at Lynwood Park, Rangers Road in St Helens Park. Lynwood Park provides four football fields, inclusive of one synthetic, which is the only synthetic field currently in Campbelltown. Regional and community football are hosted at the site that provides supporting amenity inclusive of change rooms, parking and spectator seating.

Upgrading Lynwood Park is the priority capital works project for the Association over the next 10 years. The upgrade includes the addition of another synthetic field complete with floodlighting, as well as new amenities building and on-site car parking. The MFA and Campbelltown Council have a Masterplan in place.





PARTNERSHIPS AND INVESTMENT

Football NSW and the MFA should continue to support the key actions of adopted LGA sport and recreation strategies. In the MFA 2020 - 2025 Strategic Plan a priority is to expand and improve local football facilities, work with local government in the development of new football facilities in growth regions and seek opportunities to increase the number of synthetic fields.

Working in partnership with local government, where possible for the MFA to contribute financially to support priority football projects, this in turn, will provide opportunities for further funding collaborations with third parties (ie. the State Government).

PRIORITY PROJECTS

It is recognised that a range of venue improvement and major capital projects will be required across the Macarthur facility network over the 2020 to 2030 period in order to improve the capacity of the facility network. A number of key projects have been identified for priority delivery.



PRIORITY PROJECTS - CAMPBELLTOWN COUNCIL

PRIORITY PROJECT 1	
SITE	Lynwood Park
FACILITIES	1 x existing synthetic field, 3 x natural grass playing fields within Campbelltown City Council
PROJECT	Additional synthetic football pitch, floodlighting, upgraded car parking facilities and amenities building
COST	Estimated \$5m
RATIONALE	Lynwood Park is the premier football precinct in Macarthur, hosting the Association Office, Community Football matches, as well as NPL clubs Macarthur Rams and Macarthur Rams Women.
OUTPUTS	Addresses growing football demand and community interest with Macarthur FC due to commence in the A-league in the 2020-21 football season



PRIORITY PROJECT 2	
SITE	Blinman Oval
FACILITIES	No club currently calls Blinman home, despite it being located next to a school and within a key growth corridor within Campbelltown Council.
PROJECT	Laser-leveling and field reconstruction
COST	\$250,000
RATIONALE	Council has recently upgraded the amenities building, installed new floodlighting and irrigation. The surface is currently not safe for play.
OUTPUTS	Establish a new club or provide relief for an existing club. Increase participation and in an underrepresented area.



PRIORITY PROJECTS - CAMDEN COUNCIL

PRIORITY PROJECT	
SITE	Birriwa Reserve
FACILITIES	Home of Mt Annan Mustangs within Camden Council
PROJECT	Upgraded floodlighting and field reconstruction
COST	TBC
RATIONALE	One of few grounds in Camden that does not have sufficient lighting for night matches. Camden Council have identified this site as a priority over the next 5 years.
OUTPUTS	Increase capacity to cater for more participants.



Other projects in Camden Council include proposed field reconstruction at Belgenny, Wandarrah, Harrington and Liquidamber Reserves, all within Camden Council.

PRIORITY PROJECTS - WOLLONDILLY SHIRE COUNCIL

PRIORITY PROJECT 1	
SITE	Fairleys Road Sports Complex
FACILITIES	Home of Picton Rangers FC in Wollondilly Shire Council. Open space with new amenities building
PROJECT	Lighting upgrades, 2 x field resurfacing, drainage and irrigation. Potentially synthetic field installation. Extension of car parking facility.
COST	\$600,000 lighting, resurfacing, irrigation and drainage \$1m synthetic field \$200,000 car parking facility
RATIONALE	Fairleys Road is the clubs 'second home', provided to relieve the capacity pressure. Fairleys Road is a 'raw' facility located in the heart of Picton, to which Council has pledged a \$12m upgrade to the township.
OUTPUTS	Increase participation and engage a new market to the game. Anticipated growth rate of 5-10% per year.



PRIORITY PROJECT 2	
SITE	Gordon Lewis Reserve
FACILITIES	Home of Appin United within Wollondilly Shire Council
PROJECT	Automatic irrigation & drainage system
COST	\$310,000
RATIONALE	Only manual watering points exist on the field. Areas of the field are completely dead in the summer and impacts the field quality for Winter. Dead areas of the field become infested with weeds. Field gets so dry in the summer that cracks appear in the surface, becoming dangerous for use. Field has no drainage and in winter games are called-off after approx. 5-10mm of rain.
OUTPUTS	Safer playing surface which recovers quickly after rain, increasing capacity for greater participation.



SOUTH WEST CORRIDOR/GREATER MACARTHUR

South West Sydney has been identified as a key growth corridor for Sydney over the coming decades and the Government is certainly helping to accelerate this growth over the short term.

The South West Growth Area is made up of 18 precincts that will accommodate about 200,000 new homes over the next 10 years.

New communities are being built in Oran Park, Turner Road, East Leppington, Austral and Leppington North, Edmondson Park and Catherine Fields.

Macarthur Football Association resolved to prioritise the following sites:

WILLOWDALE/DENHAM COURT/EAST LEPPINGTON

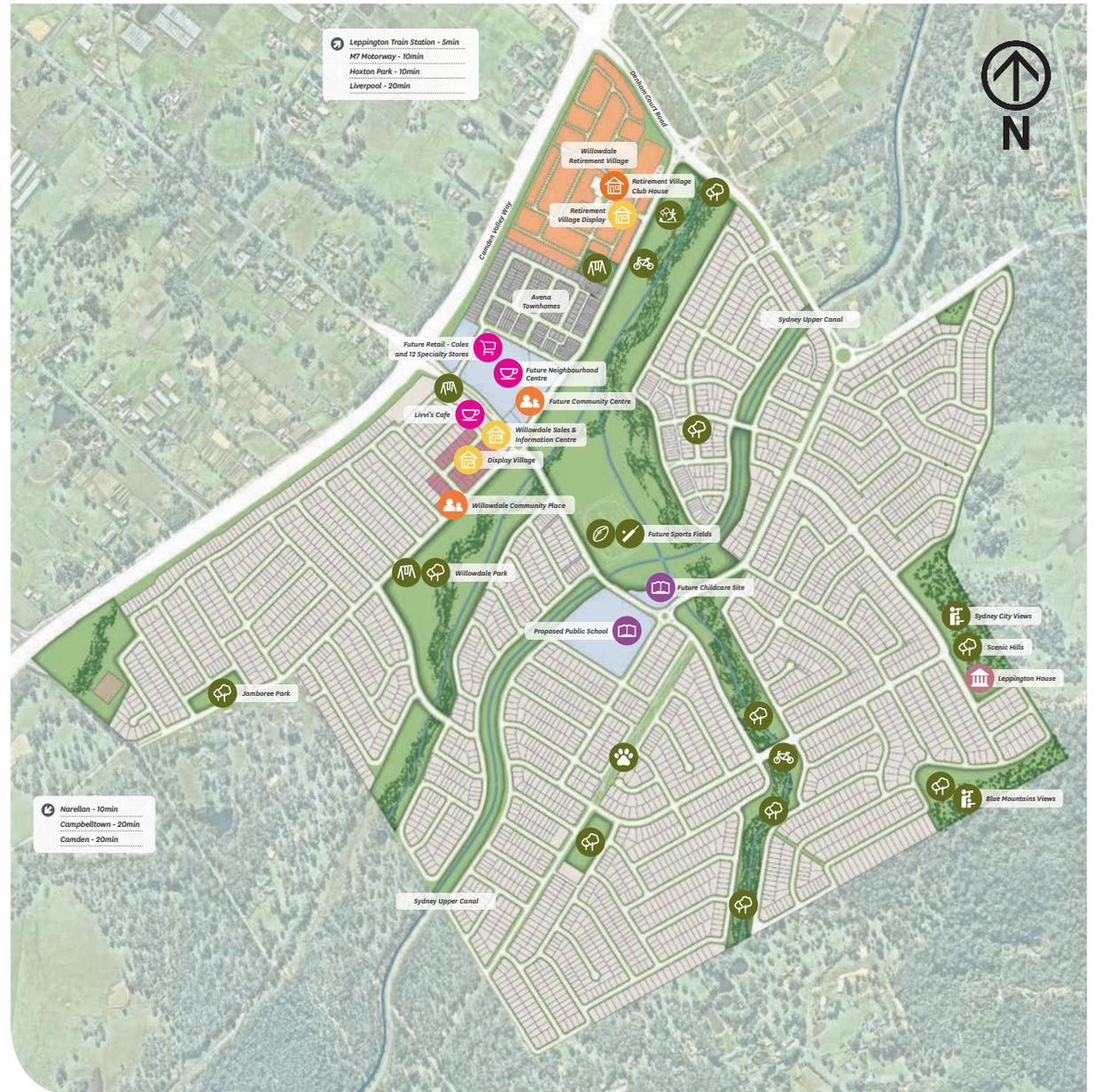
This new estate has the potential to deliver 3 new rectangular fields for football.

The population is set to increase from approximately 4,000 to 9,000 by 2031, with an annual increase of 16% projected.

Council will be opening expressions of interest shortly, with the Stockland project set to conclude in time for the 2022 season.

WILTON SOUTH EAST (WOLLONDILLY)

This is a new estate. The aim is to relocate Douglas Park Wilton FC Razorbacks from Douglas Park Sportsground to this new site in Wilton South East.



SOUTH WEST CORRIDOR/GREATER MACARTHUR

MARYLANDS (CAMDEN)

This is a new estate. Location of the fields are yet to be confirmed.

Initial discussions have identified that the new venue will deliver 8 rectangular sporting fields for the community in the next 5 years.

HURLSTONE/GLENFIELD

Glenfield is a key growth corridor and is set to become South West Sydney's premier regional sporting and education destination (NSW Department of Planning, Industry and Environment).

Three new sportsfields containing up to six playing fields providing opportunities for active and passive recreation. Completion estimated in 2026/2027.

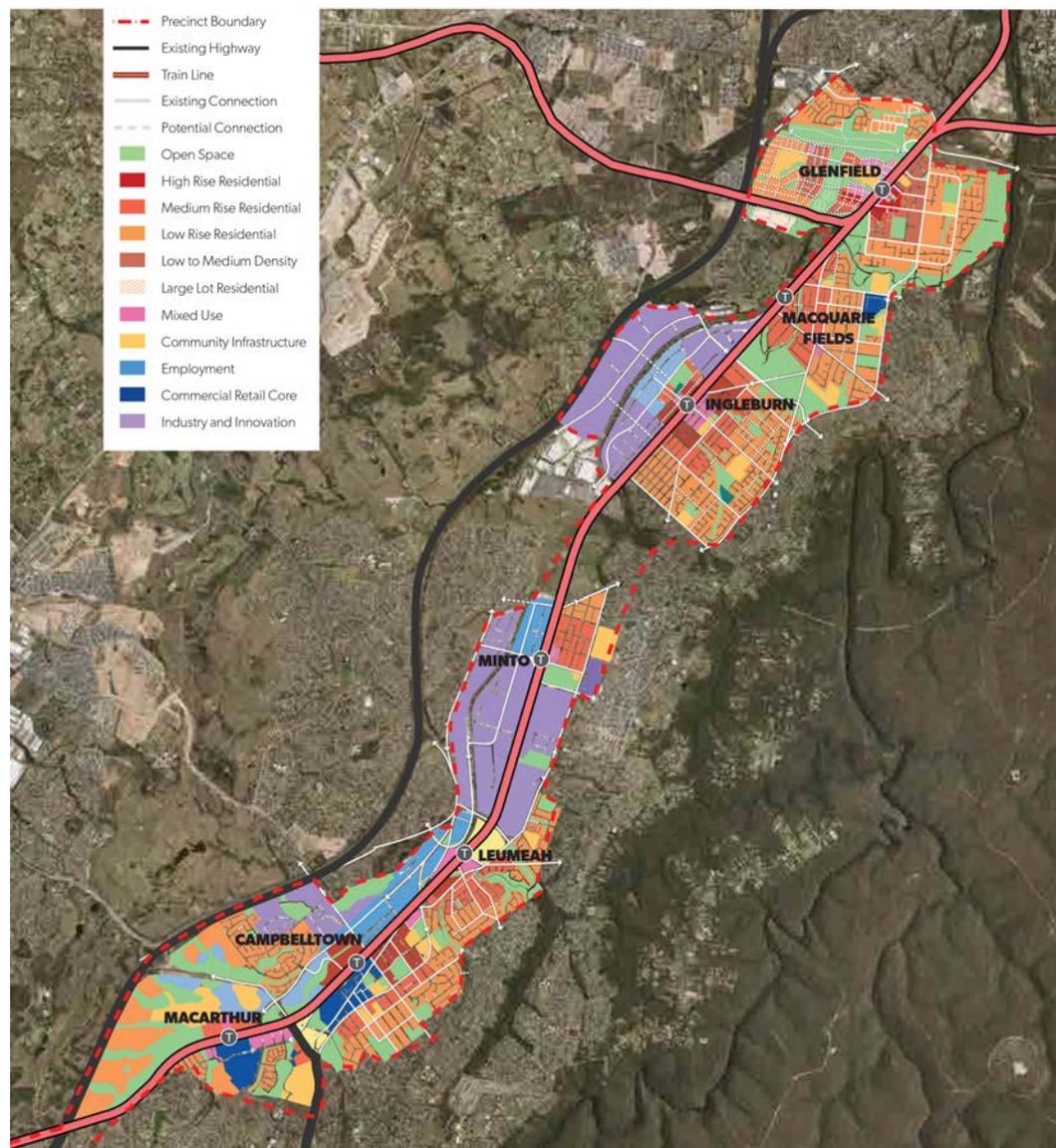
FIGTREE HILL/MOUNT GILEAD AND MENANGLE

These areas are expected to have sporting precincts established by 2030.

Figtree Hill/Mount Gilead is expected to deliver 2 x rectangular fields and Menangle between 4-6 rectangular fields.

The population at Menangle is set to increase by 14% annually and reach 11,000 by 2031.

The population at Mount Gilead is set to increase by 17% annually, with approximately 6,000 residents by 2031.



DEFINITIONS

TERM USED	DEFINITION
Participation Rate	Rate of 'main winter season' participants compared to the current population of an area. This compares population data to the member participation for a given area.
Demand rate	The rate of calculated demand compared to the population of an area. This highlights areas that have high demand relative to the population in the area.
Demand Conversion	The rate of participants compared to calculated demand in an area. This shows areas that are performing well in regard to converting demand into registered participants and those that are not performing as well.
Demand Difference	The difference between the participant count and demand calculation. This shows the relative potential of membership growth for each area. Areas shaded darker (in the SportsEye program) have a greater number of people that are not members but fit the profile of potential members.
Unmet Demand	Unmet demand relates to potential participants that have not been converted to members 'demand conversation' and is lesser number than 'demand difference' as it accounts for people that can't access a site or won't engage due to capacity or quality issues.
FSE Capacity	The estimated available number of Full Size Equivalent (FSE) playing pitches within an area. All playing fields are scored based on their size, surface type, condition, drainage function, irrigation and lighting levels with a maximum score of 1.0 FSE attributed to the most functional playing areas. Floodlit synthetic playing pitches have the ability to score a maximum of 2.2 based on their additional utilisation capabilities.

TERM USED	DEFINITION
Demand Capacity	Indicates the FSE Capacity (ie. equivalent number of fully functional full-size playing pitches) required to meet the projected number of participants that may play football within an area.
Provision Ratio (Members)	The ratio of the calculated facility capacity to participants in a given area. This shows areas that have a high number of participants relative to the capacity of facilities in the area.
Provision Ratio (Demand)	The ratio of the calculated facility capacity to theoretical in a given area. This shows areas that have a high number demand count relative to the capacity of facilities in the area.
Provision Ratio (Population)	The ratio of the calculated facility capacity to population in a given area. This shows areas that have a high population count relative to the capacity of facilities in the area.
All Gender / Female Friendly	Term used that generally relates to the provision of toilet (pan toilets) and shower amenities (private lockable cubicles) within change room environments.

